

CHANGE IS OUR MIDDLE NAME

You can avoid the flu, you can outrun your past, you can ignore your in-laws, you can outsmart your adversaries, and you can deny your imperfections. One thing you cannot get around, however, is change. Change will happen whether you are ready or not. Change will happen whether you like it or not. Change is inevitable. Our motto may as well be – “No change? No chance!” (*George Barna*)

Biologists provide us with a simple but powerful equation: *the absence of change is death* – in other words, the presence of change signifies life!

Change can be uncomfortable – no matter how beneficial it may be or how minimal its magnitude.

‘We prefer the problem we know than the solution we don’t’

The pace of change is changing – negotiating change these days means your reaction time must be quicker, your skill level more extensive and your self-confidence more stable.

Nothing is a given anymore – just think back less than 2 generations what we could count on as unchanging:

- Men proposed marriage to women
- Men ran corporations and the government
- You could bank on a hand shake
- People would respect authority figures – such as politicians, the police, clergy
- Individuals would honour their contracts
- The media would honour traditional norms of decency
- Lawsuits were a means of last recourse
- Banks never went bankrupt
- National heroes were upstanding citizens
- Public courtesy was the norm

With such a rapid rate of change our adage must become – “*to win the race, set the pace*”, to successfully address the future, you must create it.

Success demands anticipation – you cannot live life in reaction. I’ve heard it once said, “I care a lot about the future. After all, it’s where I’ll be spending the rest of my life.”

- We must be taking time from today to strategise for tomorrow.
- There is always another way to do it (whatever it is).
- Create a solid platform to build change on.